



BEST NEW

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Polls Open for 15th Annual Best New Product Contest



Retailers asked to vote in 23 categories



July 26, 2018

CHICAGO -- Voting is now open for CSP's 15th annual Retailer Choice Best New Product Contest. CSP announced the finalists in 23 product categories this week, and the complete list is below.

The editors of CSP and Convenience Store Products magazines identified all finalists from products nominated by convenience-store industry members. Now it's up to c-store retailers to select the winners of this coveted award. Retailers can fill out a ballot now through Sept. 7 at CSPDailyNews.com/BestNewProductsContest.

- [Click here to view last year's winning products.](#)

"We've seen so many of the previous winners in our New Product Contest become mainstays in convenience stores; it's really a testament to the value and accuracy of this annual survey," said Steve Holtz, content director of the convenience group for Winsight. "Personally, I can't wait to see who the winners are as they highlight the trends driving consumer choice today."

The group of finalists represents new products that were introduced into the c-store market between Aug. 1, 2017, and May 26, 2018.

Winners will be announced and receive their awards at the NACS Show® in October. They will also be mentioned in an article that will appear online at CSPDailyNews.com and in the December 2018 issue of CSP magazine.

The full list of finalists:

| Product Category | Supplier | Product |
|------------------|----------|---------|
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| Product Category | Supplier | Product |
|----------------------------------|---------------------------------|---|
| Candy | Mars Wrigley Confectionery | Snickers Peanut Butter Crisper |
| | Promotion In Motion | Original Gummi FunMix |
| | The Hershey Co. | Hershey's Gold |
| Dispensed Beverages— Coffee | Danone North America | Stok Bulk Cold Brew Coffee Mocha |
| | Hudson-Leramo Beverage Group | Inverse Cold Brew Coffee |
| | The ICEE Co. | Nitro Cold Brew Coffee: Twisted Chill by ICEE |
| Dispensed Beverages— Frozen | Red Diamond | Fruzen Frozen Tea |
| | Sunny Sky Products | Jolly Ranchers Hotties Slush |
| | The ICEE Co. | ICEE Warheads |
| Foodservice—Breakfast | General Mills Convenience | Pillsbury Stuffed Waffles |
| | Johnsonville LLC | Savory Breakfast Croissant |
| | Rich Products | Hashtag Donuts |
| Foodservice—Coffee Bar | Danone North America | Silk Dairy-Free Vanilla Protein Control Coffee Creamer |
| | Monin | Monin Caramel Apple Butter Syrup |
| | Nestle Professional | Coffee-mate Natural Bliss Vanilla Flavor Liquid Creamer Singles |
| Foodservice—General | Brakebush Brothers Inc. | Flame Grilled Chicken Burger |
| | Core-Mark | Basilio's Pizza |
| | Elohi Strategic Advisors | The Impossible Burger |
| Foodservice—Handhelds | Johnsonville LLC | Smoked Bourbon BBQ Sausage |
| | Land Mark Products | The Original Maid-Rite |
| | Tyson Foods | Hillshire Farms Sausage Rolls |
| Foodservice—Snacks | McCain Foodservice | McCain Seasoned Tots—Ranch |
| | Ruiz Foods | Chicken, Bacon & Cheddar Tornadoes |
| | Van's Kitchen | Crispy Stix |
| Foodservice Equipment— Other | Markov Corp. | Level Oven |
| | SPM USA | I-Pro Slushy Machine |
| | Spirit Specialty Solutions Inc. | Roller Grill Sneezeguard/Canopy |
| Foodservice Equipment— Coffee | Franke Coffee Systems | A800 Fresh Brew |

| Product Category | Supplier | Product |
|---|---|---|
| | Schaerer USA Corp. | Schaerer Coffee Art C |
| | Wilbur Curtis Co. | GemX |
| Foodservice Equipment— Holding & Display | Hatco Corp. | Intelligent Heated Display Cabinet With Humidity |
| | Spirit Specialty Solutions Inc. | LED Banner Bar |
| | Tomlinson Industries | Glenray Mini Warmer |
| Forecourt | Grabbies Media LLC | Grabbies Gloves |
| | MasonWays Indestructible Plastics LLC | MasonWays Emergency Spill Center |
| | OPW, a Dover Company | Petro Vend 200 Fuel Island Terminal |
| Packaged Beverages— Alcohol | Anheuser-Busch | Bud Light Lime and Bud Light Orange |
| | E. & J. Gallo Winery | Dark Horse Cans |
| | MillerCoors | Arnold Palmer Spiked Half & Half |
| Packaged Beverages— Energy | Monster Energy Co. | Monster Energy Hydro |
| | Red Bull North America | Red Bull Summer Edition—Coconut Berry |
| | Runa | Runa Clean Energy Drink |
| Packaged Beverages— Nonalcohol | Peet's Coffee | Peet's Cold Brew |
| | Sparkling Ice | Sparkling Ice Ginger Lime |
| | The Coca-Cola Co. | Dasani Sparkling |
| Packaging | Perfetti Van Melle | Mentos Pure Fresh Gum Wallet Packs With Velcro Press-Lok Closure |
| | The Hershey Co. | Ice Breakers Ice Cubes Blister Pack—Peppermint |
| | Tyson Foods | Tyson Chicken To Go Packaging |
| Snacks—Bars | Clif Bar & Co. | Clif Bar—Peanut Butter Banana With Dark Chocolate |
| | General Mills Convenience | Nature Valley Layered Bars |
| | Kellogg's | Special K Protein Trail Mix Inspired Meal Bars |
| Snacks—Meat | Stryve Foods LLC | Original Sliced Beef Biltong |
| | Tyson Foods | Hillshire Snacking Small Plates—All Natural Uncured Pepperoni With White Cheddar Cheese & Toasted Rounds |
| | Western's Smokehouse | Simply Good Meat Snack Sticks |

| Product Category | Supplier | Product |
|------------------|-------------------------------|--|
| Snacks—Other | Elohi Strategic Advisors | ProBar Bites |
| | Hsin Tung Yang | Seaweed Crisps With Purple Rice |
| Snacks—Salty | RxBar | Rx Nut Butter—Vanilla Almond Butter |
| | General Mills Convenience | Bold BBQ Bugles |
| | Kellogg's | Cheez-It Duoz Caramel Popcorn & Cheddar |
| | Mars Wrigley Confectionery | Combos Honey Sriracha |
| Snacks—Sweet | Otis Spunkmeyer | Otis Spunkmeyer's Grab N' Go Portfolio |
| | Prairie City Bakery | Peanut Butter and Key Lime Ooey Gooey Butter Cakes |
| | Tastykake | Lemon Mini Donuts |
| Technology | FireKing Security Group | ellVate |
| | GSP | AccuStore Mobile App Version 5.0 |
| | Verifone Systems Inc. | EZ Receipt |
| Tobacco/OTP | Cheyenne International LLC | Cheyenne Sweet Mint Cigar |
| | Crown7 | Pro Pod System |
| | Swedish Match | White Owl Summer Sampler |

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