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- News Archive
- NACS Daily
- NACS Magazine
- NACS TV
- Press Releases
- Member News
- Photo Galleries
- Trade Press Policy

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NACS SUPPLIER BOARD NOMINATES NEW LEADERSHIP

Kevin Martello of Dr Pepper Snapple Group was named chairman during the NACS Show in Las Vegas.



October 12, 2015

LAS VEGAS – Kevin Martello, vice president of convenience, Dr Pepper Snapple Group, has been named 2015–16 chairman of the NACS Supplier Board.

In addition, Brad McGuinness, senior vice president, corporate R&D, at Verifone Inc., was named chair-elect and will succeed Martello as 2016–17 chairman. Martello and McGuinness were named to their positions during the NACS Supplier Board meeting at the NACS Show in Las Vegas.

Martello has been with Dr Pepper Snapple Group for 25 years, serving in a number of roles within the convenience and other retail channels. He attended Hillsborough Community College as well as continued education at Amberton University, and he participated in the Columbia Business School Sales Management program and the Cornell University Sales Management Program. Martello and his wife, Denise, have two children and one grandchild.

The NACS Supplier Board is comprised of individuals from NACS supplier member companies that represent different product and service categories in the convenience store industry.

Three vice chairmen also were elected to the five-member Supplier Board leadership team:

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- **Dave Riser**, vice president, external relations, R.J. Reynolds Tobacco Company

In addition, six new members were elected to the NACS Supplier Board:

- **Kevin Farley**, chief operating officer, GSP
- **CJ Watson**, vice president, small format, Anheuser-Busch InBev
- **Stuart Clark**, vice president, trade relations, McLane Company Inc.
- **Tom Blair**, vice president, national accounts, MillerCoors
- **Tony Battaglia**, director of sales/industry relations, PepsiCo Inc.
- **Wendy Redmond**, director of sales, S & D Coffee & Tea

The NACS Show is ranked as one of the top 50 largest trade shows in the United States. More than 20,000 attendees from 60-plus countries are at the 2015 NACS Show in Las Vegas, which features four days of general sessions, more than 55 educational sessions and more than 1,100 exhibiting companies in a record-setting 400,000-plus net-square-foot expo. For the most up-to-date news and information on the event, go to www.nacsshow.com.

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