



You are here: [News](#) > [Corporate](#)

Focus On: [Company News](#)

Earth Market C-Store to Open on Earth Day

Slide show below of Atlas Oil's new concept location

CSP Daily News | April 16, 2013

FRANKFORT, Ill. – In Greek mythology, Atlas was a Titan who supported the Earth on his shoulders. Now, Atlas Oil will support another kind of Earth when it launches a new store under its convenience store concept--Earth Market--on Earth Day, Monday, April 22, 2013, with a grand opening in Frankfort, Ill.

The new store format has a branded design that carries through the store and is represented in its branding, signage and even specialty food product labels.

Earth Market has also introduced its own coffee brand--Eco-Earth Coffee--with gourmet coffee bar extras for customizing coffee beverages.



Currently there are five Earth Market stores open in the Chicago area--in Frankfort, Mokena, Hickory Hills, Alsip and Oswego. Each store features a clean layout with both a merchandise area as well as a cafe-

style area with comfortable, oversized, lime green leather chairs, TVs, a fireplace and wireless internet access. The stores appeal to a wide variety of guests for their product offerings as well as the convenient meeting area for friends to gather, students to study and more.

With 24/7/365 operations, Atlas Oil meets the fuel and service needs of businesses, municipalities and government agencies in 25 states. It also supplies fuel to nearly 400 gasoline c-stores throughout Illinois, Indiana, Michigan and Ohio and is responsible for the logistics and transportation of crude oil throughout the state of Texas.

Based in Taylor, Mich., Atlas Oil maintains operational centers in Taylor and Niles, Mich.; Hammond, Ind.; Toledo, Ohio; La Feria, Monahans, Odessa and Victoria, Texas; Albuquerque, N.M.; Orlando, Fla.; and Charlotte, N.C., and has satellite offices in Houston; Scottsdale, Ariz.; and Minneapolis. The company was named one of Metropolitan Detroit's "101 Best and Brightest Companies to Work For" in 2010 and 2011, a "Top Workplace" by the *Detroit Free Press* for the past four years and earned a spot on the *Inc.* 5000 list of fastest-growing private companies in 2009, 2010 and 2011.

Source: [CSP Daily News](#)

Retailer Focus: [Atlas Oil Co.](#)

Related Terms: [Corporate](#), [Editors' Pick](#), [Company News](#)

Like

Email

Print

Share

Send Feedback

Site Tools
Sponsored By:

Trending | Editors' Picks | CSP Exclusives

[Cautious Concern at 7-Eleven Franchisee Trade Show](#)

[Top Factors of Foodservice Success](#)

[Tornado Devastates Moore, Okla.](#)

[Zeller 'Very Interested' in Retail Perspective on E-Cigs](#)

[Minnesota DFL Lawmakers Agree to Raise Cigarette Tax by \\$1.60](#)

[From the 7-Eleven FOAC Trade Show States and E-Cigarette Legislation](#)

[Fuel Sites Declining](#)

view more

Sponsored By:

ADVERTISEMENT

CSPTV



Parker's Pumps up Community Service

Runtime: 00:03:15

More than \$50,000 donated to local schools through retailer's Fueling the Community program.

- Play
- Video Library

Sponsored By:

FEATURED PRODUCTS



Breakfast/snack options
Earnest Eats

RECOMMENDATIONS

Below are articles that have been recommended on Facebook

Sign Up Create an account or **Log in** to see what your friends are doing.

Green Zebra Herd Growing
2 people recommend this.

7-Eleven Among 'Most Innovative Companies in Retail'
7 people recommend this.

Subway Named Brand of Year in 2013 Harris Poll EquiTrend Study
Be the first of your friends to recommend this.

The Grrreat Debate Over Tony the Tiger
Be the first of your friends to recommend this.